

## Professional Biography

### Samir Maddah

B.Sc., MBA  
Managing Director



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#### EXPERIENCE

Samir is the Regional Managing Director of TAF Consulting Group.

Prior to joining TAF, he served as Regional Employee Benefits Leader - Middle East & Africa at Marsh Brokers. He also served as Chief Operating Officer of ACE Life, based in Dubai for 3 years.

Before joining ACE he worked at different regional management positions in American Life Insurance Company for more than 25 years. Samir has extensive experience in Employee Benefits, Alternative Distribution and Bancassurance.

He has been involved in setting up new operations, new distributions and new market entries. Samir has an MBA in Marketing from University of Tennessee, Knoxville, TN, USA and a B.Sc. from American University of Beirut.

#### EDUCATION

B.Sc. – American University of Beirut

MBA – University of Tennessee, Knoxville, TN, USA

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